

**15E.117 Promotion of Iowa wine and beer.**

1. The department of economic development shall consult with the Iowa wine and beer promotion board on the best means to promote wine and beer made in Iowa.

2. The department has the authority to contract with private persons for the promotion of beer and wine made in Iowa.

3. *a.* Moneys appropriated to the department pursuant to sections 123.143 and 123.183 may be used by the department for the purposes of this section, including administrative expenses incurred under this section.

*b.* Of the moneys appropriated to the department pursuant to section 123.183, the department shall allocate one hundred thousand dollars to the midwest grape and wine industry institute at Iowa state university of science and technology.

86 Acts, ch 1246, §720

C87, §28.117

C93, §15E.117

2002 Acts, ch 1050, §6; 2003 Acts, ch 145, §286; 2010 Acts, ch 1188, §23

Section amended